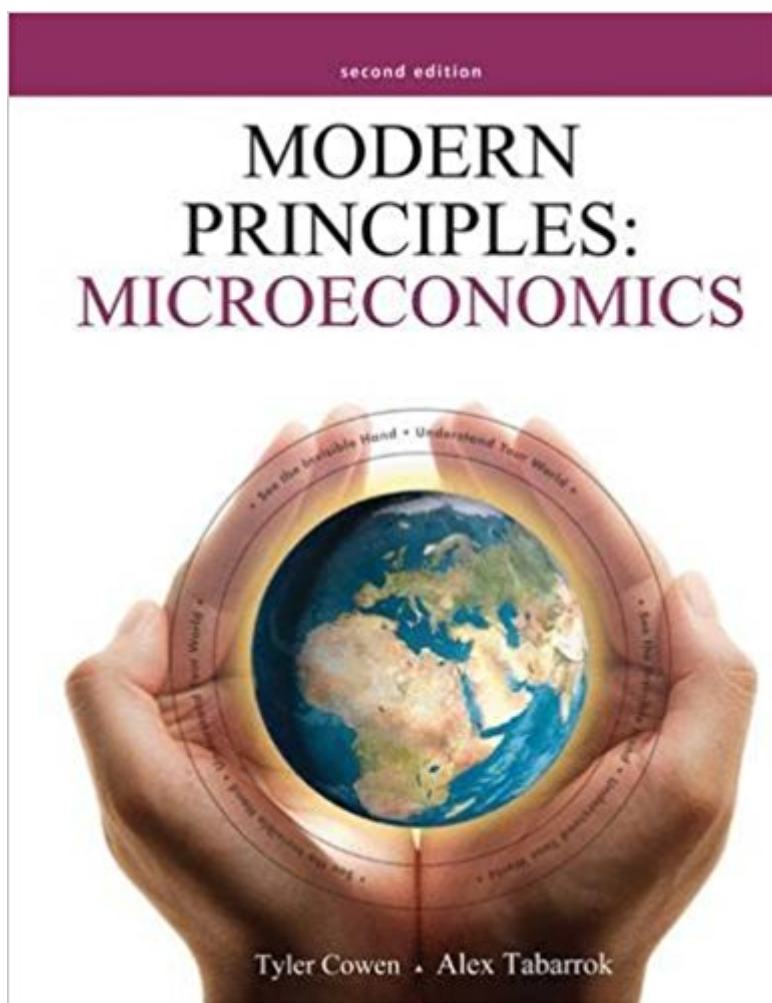


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Modern Principles: Microeconomics 2nd Edition



Synopsis

Engaging authors, unbiased presentations of essential ideas, and a knack for revealing the 'invisible hand' of economics at work inform the thoroughly updated new edition of *Modern Principles*, drawing on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life.

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Customer Reviews

TYLER COWEN Holbert C. Harris Professor of Economics at George Mason University, USA, and Director of the Mercatus Center and the James M. Buchanan Center for Political Economy. He is published widely in economics journals, including the *American Economic Review* and *Journal of Political Economy*. With Alex Tabarrok he co-writes the *Marginal Revolution* blog, often ranked as the #1 economics blog. He is also the author of *Discover Your Inner Economist* (Dutton, 2007) and numerous other books on economics. He writes regularly for the popular press on economics, including for *The New York Times*, *The Washington Post*, *Forbes*, and *The Wilson Quarterly*. **ALEX TABARROK** Bartley J. Madden Chair in Economics at the Mercatus Center at George Mason University, USA, and director of research for The Independent Institute. Tabarrok is co-author with Tyler Cowen of the popular economics blog, *Marginal Revolution*. His recent research looks at bounty hunters, judicial incentives and elections, crime control, patent reform, methods to increase the supply of human organs for transplant, and the regulation of pharmaceuticals. He is the editor of the books, *Entrepreneurial Economics: Bright Ideas from the Dismal Science*; *The Voluntary City: Choice, Community, and Civil Society*; and *Changing the Guard: Private Prisons and The Control of*

Crime. His papers have appeared in the Journal of Law and Economics, Public Choice, Economic Inquiry, Journal of Health Economics, Journal of Theoretical Politics, The American Law and Economics Review, Kyklos and many other journals. His popular articles have appeared in The New York Times, The Wall Street Journal, and many other magazines and newspapers.

The book is an excellent text book for students - clear detailed explanations followed by incisive questions to test understanding - good references and sources for study. - as the title indicates it is about microeconomics - that is what goes on at the personal and retail business level in the real economy - leaves higher level economic theory to macro economics books. recommend highly - john sloan

This book is well-written and perfect for a high school AP micro class or introductory college course. It is very easy to understand and follow. There are relevant real world examples, a pleasant smattering of humor, and helpful pictures. I have learned econ very well from reading this and have decided to make economics my major!

ok

Good textbook! It makes the understanding of economics alot easier than just getting told by a teacher. I would recommend actually reading you textbook to understand Economics and enhance your grades!

This book does a great job of explaining introductory-level economic concepts. The real-life examples are very helpful in gaining a full grasp on the key concepts of each chapter.

I purchased this for an economics class. I hated the class but found some of the information interesting.

pages missing, could not do my homework!!

great product

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